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- (1) Leads production of the monthly *Health Communication Science Digest* e-publication/e-newsletter.
- (2) Leads development and maintenance of the online Health Communication and Marketing Evaluation Toolkit.
- (3) Participates in the OADC scientific clearance process.
- (4) Represents the OADC on several agency-wide workgroups, serves on the National Conference on Health Communication Marketing and Media planning committee, and participates as an objective reviewer with both internal and external partners.

Weaver is also an active health communication researcher and has authored or co-authored dozens of refereed research articles and book chapters and one book. Recent publications have appeared in the *Journal of the American Medical Informatics Association*, the *American Journal of Preventive Medicine*, and the *American Journal of Public Health*. Jim is a frequent presenter at national and international conferences where he has won 11 “Top Paper” awards. He has testified about his research before committees of the United States Senate and the Parliament of Australia and has won several research awards including the 2009 CDC Outstanding Health Marketing Scientist award. Jim is a member of Phi Beta Delta, Kappa Tau Alpha, and Sigma Xi honorary societies.