

# Stephanie Sargent Weaver

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*Qualifications* Highly motivated public health professional with superb analytical and problem solving skills.

Formal training and experience in evaluation, curriculum development & design, program planning, and training/education.

Excellent written and verbal communication skills with demonstrated success in scientific research publication and presentation.

Exceptional research design and statistical analysis skills; proficiency with Microsoft Office, BMDP, SAS, and SPSS.

## *Education*

### **Certified Health Education Specialist (CHES)**

The National Commission for Health Education Credentialing, Inc., Whitehall, PA, 7/2008.

**Master of Public Health**, Behavioral Sciences and Health Education  
Emory University, Atlanta, GA, 2008.

**Doctor of Philosophy**, Mass Communications/Social Psychology (minors: news & political public relations & statistics)  
University of Alabama, Tuscaloosa, AL, 1998.

**Master of Arts**, Mass Communication/Social Psychology (minor: public relations & statistics)  
Auburn University, Auburn, AL, 1995.

**Bachelor of Arts**, Communication Studies (minor: psychology & statistics)  
Virginia Polytechnic Institute & State University, Blacksburg, VA, 1992.

## *Professional Experience*

**Visiting Nurse Health System | Hospice Atlanta**, Atlanta, GA  
Consultant (2007 - present)

- Designed and developed curriculum for a program of workshops training all employees in improving their interpersonal skills.
- Conducted formative evaluation of workplace climate including workgroups, leadership team, onsite and traveling nurses.
- Conducted summative evaluation following implementation of my recommendations

**Refugee Family Services**, Stone Mountain, GA  
Volunteer Consultant (2008)

- Conducted formative evaluation of afterschool program focusing on knowledge and use of healthy eating behaviors and exercise.
- Provided recommendations to staff to aid students in improving their knowledge and application of healthy eating behaviors and exercise.

**Emory University**, Atlanta, GA  
Rollins School of Public Health, Dept of Behavioral Sciences & Health Education  
Research Scientist (2006 - 2008)

- Coordinating design, implementation, and analysis of national study involving parents whose adolescents participated in the Tracking Teen Trends research project (NIMH 5R01MH063696, "Teens and Exposure to HIV Risk on the Web," R. DiClemente, PI). Responses to an internet-based survey probing parents' perceptions of family dynamics, communication and discipline styles, and adolescent's internet use behaviors is being merged with adolescents' actual internet use behavioral data.
- Co-taught four courses during Spring semester, 2008. These courses were "Principles of Curriculum and Instruction in Health Education," "Measurement in Health Behavior Research (2 sections)," and "Quantitative Analysis."

**Virginia Polytechnic Institute and State University**, Blacksburg, VA.

Assistant Professor, Department of Communication (1998-2007)

Research Affiliate, Lab for the Study of Human Thought & Action (1999-2002).

- Taught undergraduate and graduate courses on topics such as research methods and design, communication theory, interpersonal communication, media effects and public speaking. Provided academic advising to approximately 80 students per semester.
- Developed curriculum for several courses such as research methods and design, interpersonal communication, and media effects. Coordinated the design of the curriculum for the entire department.
- Led and administered the selection process for recipients of the six departmental scholarships from 1999-2005.
- Program planner for annual commencement ceremonies of the department between 2001-2005.
- Assisted in planning and initiation of the Master of Arts program.
- Actively engaged in university service including Organization of Women Faculty, Junior Faculty Retention Committee, and the Student Awards Committee.
- Program planner for the Communication and Social Cognition Division, the National Communication Association annual conference between 2003-2006.

*Awards & Honors*

**Veritas Fellowship**, National Law Center for Families and Children

**Greek Council for Excellence in Teaching**, Virginia Tech

**Dean of Student's Office for Excellence and Compassion in Teaching**, Virginia Tech

**Kappa Tau Alpha**, National Honor Society in Journalism & Mass Communication

**Phi Alpha Delta**, Law Fraternity International

*Publications*

Publication history includes over 15 peer-reviewed articles and 10 book chapters. Exemplary works include:

Weaver, J. B., III, **Sargent Weaver, S.**, & DiClemente, R. J. (forthcoming). Risk communication. In K. Heggenhougen and Stella Quah (Eds.), *International encyclopedia of public health*. Oxford: Elsevier.

**Sargent Weaver, S. L.** (2008). Measurement Theory. In W. Donsbach (Ed.), *International Encyclopedia of Communication* (Vol. 6, pp. 2807-2811). Oxford, UK and Malden, MA: Wiley-Blackwell.

Hopkins, G.L., McBride, D., Marshak, H. H., Freier, K., Stevens, J. V., Jr., Kannenberg, W., Weaver, J. B., III, **Weaver, S. L. S.**, Landless, P. N., & Duffy, J. (2007). Developing healthy kids in healthy communities: Eight evidence-based strategies for preventing high-risk behaviour. *Medical Journal of Australia*, 186, S70-S73.

Weaver, J. B., III, & **Sargent, S. L.** (2007). Media effects on family interactions. In J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media* (Vol. 2, pp. 507-509). Thousand Oaks, CA: Sage.

**Sargent, S. L.** (2007). Image Effects on selective exposure to computer-mediated news stories. *Computers in Human Behavior*, 23, 705-726.

Amiel, T. & **Sargent, S. L.** (2004). Individual differences in Internet usage motives. *Computers in Human Behavior*, 20, 711-726.

#### *Presentations*

Over 30 professional research presentations including 2 top-paper awards. Recent works include:

**Weaver, S. S.**, Weaver, J. B., III, DiClemente, R. J., Salazar, L. F., Wingood, G. M. (October, 2008). Potential Consequences of Youth Exposure to Sexually Explicit Content on the Internet. To be presented before the American Public Health Association, San Diego, CA.

Weaver, J. B., III, Thompson, N., **Weaver, S. S.**, & Hopkins, G. L. (October, 2008). Profiling Characteristics of Individual's Using Internet Health Information in Health Care Non-Adherence Decisions. To be presented before the American Public Health Association, San Diego, CA.

Weaver, J. B., III, **Weaver, S. S.**, Hopkins, G. L., Kannenberg, W., McBride, D. C., & Stevens, J. V., Jr. (October, 2008). Cybersex: The Protective and Deleterious Effects of Spirituality and Religiosity. To be presented before the American Public Health Association, San Diego, CA.

Weaver, J. B., III, Mundorf, N., **Weaver, S. S.**, & Laforge, R. (November, 2007). Social self-efficacy moderates the relationship between normative beliefs about alcohol and binge drinking behaviors among college students. Presented before the American Public Health Association, Washington, DC.

Kannenberg, W., Weaver, J. B., III, Hopkins, G., **Weaver, S. S.**, McBride, D., Riggs, M., & Stevens, J. V., Jr. (November, 2007). An exploration of adult obesity and new media use behaviors. Presented before the American Public Health Association, Washington, DC.

Weaver, J. B., III, Mundorf, N., Laforge, R., **Weaver, S. S.**, (May, 2007). *Individual Personality Differences Moderate Perceptions of Alcohol Drinking Behavior and Receptivity to Alcohol Health Messages*. Presented before the International Communication Association, San Francisco, CA.