

Stephanie Lee Sargent Weaver, PhD, MPH, CHES

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QUALIFICATIONS SUMMARY

- Highly motivated public health professional with superb analytical and problem solving skills.
- Well organized with strong project management, communication and interpersonal skills.
- Exceptional research design and statistical analysis skills.
- Formal training and experience in formative and summative evaluation.
- 15+ years of experience in education/training and performance improvement.
- Excellent written and verbal communication skills with demonstrated success in scientific research publication and presentation.
- Proficient in SAS, SPSS, Microsoft Office and other software programs.
- Work well in a collaborative environment.

EDUCATION

CHES; The National Commission for Health Education Credentialing, Inc., July 2008.

MPH; Emory University, May, 2008.

Major: Behavioral Sciences and Health Education. Specialization: Health Education

PhD; University of Alabama, December, 1998.

Major: Mass Communications/Social Psychology. Minor(s): News & Political Public Relations, Statistics.

Dissertation Title: Image Effects on Selective Exposure to News Stories.

MA; Auburn University, June, 1995.

Major: Mass Communications/Social Psychology. Minor: Public Relations & Statistics.
Thesis Title: Exploring the Impact of Expressed Media Preferences on Perceptions of Opposite Gender Peers.

BA; Virginia Polytechnic Institute & State University, December, 1992.

Major: Communication Studies. Minor: Psychology & Statistics

PROFESSIONAL EXPERIENCE

2007 – Present Turner/Time Warner, Inc., Research Analyst, Atlanta, GA.

2007 Visiting Nurse Health System, Inc., Health Communications Consultant, Atlanta, GA.

2006 – 2008 Emory University, Research Scientist, Center for AIDS Research, Department of Behavioral Sciences and Health Education, Rollins School

- of Public Health, Atlanta, GA.
- 1998 – 2007 Virginia Polytechnic Institute and State University, Assistant Professor, Department of Communication Studies, College of Liberal Arts and Human Sciences, Blacksburg, VA.
- 1997 – 1998 Auburn University, Research Assistant, Department of Consumer Affairs, School of Human Sciences, Auburn, AL.
- 1995 – 1998 The University of Alabama, Research Assistant, Institute for Communication Research, College of Communication, Tuscaloosa, AL.
- 1995 Auburn University, Research Assistant, Department of Pharmacy Care Systems, School of Pharmacy, Auburn, AL.
- 1993 – 1995 Auburn University, Teaching and Research Assistant, Department of Communication, College of Liberal Arts, Auburn, AL.
- 1992-1993 United States Navy, Media Relations Specialist (Civilian Contractor), Office of Media Relations, Oceana Naval Air Station, Virginia Beach, Virginia.

AWARDS & HONORS

- ◆Veritas Fellowship, National Law Center for Families and Children, 2006.
- ◆Elected Chair, Communication and Social Cognition Division, National Communication Association, 2005 – Present.
- ◆Elected Vice-Chair, Communication and Social Cognition Division, National Communication Association, 2004 – 2005.
- ◆Elected Vice-Chair Elect, Communication and Social Cognition Division, National Communication Association, 2003 – 2004.
- ◆Elected Chair, Research Committee, Communication and Social Cognition Commission, National Communication Association, 2002 – 2003.
- ◆Elected Secretary, Communication and Social Cognition Commission, National Communication Association, 2001 - 2002.
- ◆Honored by the Greek Council at Virginia Tech for Excellence in Teaching, 2000.
- ◆Honored by the Dean of Student's Office at Virginia Tech for Excellence and Compassion in Teaching, 2000.
- ◆Awarded a College of Arts and Sciences Research Grant, Virginia Polytechnic Institute and State University. Sole investigator, 1999 – 2001.
- ◆Inducted into Kappa Tau Alpha, National Honor Society in Mass Communication, 1996.
- ◆Master's Thesis of the Year Award, College of Liberal Arts, Auburn University, 1995.
- ◆Outstanding Graduate Teaching Assistant, Department of Communication, Auburn University, 1994-1995.
- ◆Top-Three Paper Award, Mass Communication Division, Speech Communication Association, 1995.

- ◆ Dean's List, Virginia Polytechnic Institute & State University, 1991-1992.
- ◆ Inducted into Phi Alpha Delta, Law Fraternity International, Virginia Polytechnic Institute & State University, 1991.
- ◆ Degree of Excellence, National Forensics League, Top District, Regional, and Virginia State Debater, 1988
- ◆ National recognition, American College of Musicians, 1987-1988.

RESEARCH GRANTS AND CONTRACTS

American Family, Health and Media Project. Winifred L. Stevens Foundation, Co-investigator with Gary L. Hopkins, Institute for Prevention of Addiction, Andrews University, 2007-2008, \$100,000.

The impact of mass media on the family. Winifred L. Stevens Foundation, Co-investigator with Gary L. Hopkins, School of Public Health, Loma Linda University, 2006-2007, \$145,000.

The impact of mass media on the family. Winifred L. Stevens Foundation, Co-investigator with Gary L. Hopkins, School of Public Health, Loma Linda University, 2005-2006, \$130,000.

Image effects on selective exposure to and information acquisition of computer mediated news stories. College of Arts and Sciences research grant. Sole investigator, 1999 – 2001, \$2,750.

PUBLICATIONS: BOOKS

Weaver, J. B., III & Sargent, S. L. (forthcoming). *Listening styles: Understanding self-perceptions about listening.* Cresskill, NJ: Hampton Press.

PUBLICATIONS: BOOK CHAPTERS

Weaver, J. B., III, Sargent Weaver, S., & DiClemente, R. J. (forthcoming). Risk Communication. In K. Heggenhougen (Ed.), *Encyclopedia of Public Health.* Oxford: Elsevier.

Sargent Weaver, S. L. (2008). Measurement Theory. In W. Donsbach (Ed.), *International Encyclopedia of Communication.* (Vol. 6, pp. 2807-2811). Oxford, UK and Malden, MA: Wiley-Blackwell.

Sargent Weaver, S. L. (2008). Operationalization. In W. Donsbach (Ed.), *International Encyclopedia of Communication* (Vol. 8, pp. 3388-3391). Oxford, UK and Malden, MA: Wiley-Blackwell.

Sargent, S. L. (2007). E-mail pen pals. In J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media* (Vol. 1, pp. 292-293). Thousand Oaks, CA: Sage.

Sargent, S. L. (2007). Internet Watch Foundation. In J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media* (Vol. 1, pp. 452-453). Thousand Oaks, CA: Sage.

- Weaver, J. B., III, & Sargent, S. L. (2007). Media effects on family interactions. In J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media* (Vol. 2, pp. 507-509). Thousand Oaks, CA: Sage.
- Weaver, J. B., III, & Sargent, S. L. (2007). Media effects and developmental differences. In J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media* (Vol. 1, pp. 237-239). Thousand Oaks, CA: Sage.
- Sargent, S. L. (2007). Internet Motives Questionnaire: IMQ-45 and IMQ-12. In R. A. Reynolds, R. Woods, & J. Baker (Eds.), *Handbook of Research on Electronic Surveys and Measurement* (pp. 371-375). Hersey, PA: Idea Group Reference.
- Weaver, J. B., III, & Sargent, S. L. (2007). GRI-14: Gender Role Inventory (14 Items). In R. A. Reynolds, R. Woods, & J. Baker (Eds.), *Handbook of Research on Electronic Surveys and Measurement* (pp. 367-370). Hershey, PA: Idea Group Reference.
- Sargent, S. L., & Weaver, J. B., III (2007). The Listening Styles Profiles (LSP-16). In R. A. Reynolds, R. Woods, & J. Baker (Eds.), *Handbook of Research on Electronic Surveys and Measurement* (pp. 334-338). Hershey, PA: Idea Group Reference.

PUBLICATIONS: REFEREED WORKS

- Weaver, S. S., & Weaver, J. B., III (forthcoming). "Talk to the Hand!": Listening style preferences and aggressiveness. *Individual Differences Research*.
- Hopkins, G.L., McBride, D., Marshak, H. H., Freier, K., Stevens, J. V., Jr., Kannenberg, W., Weaver, III, J. B., Weaver, S. L. S., Landless, P. N., & Duffy, J. (2007). Developing healthy kids in healthy communities: Eight evidence-based strategies for preventing high-risk behaviour. *Medical Journal of Australia*, 186, S70-S73.
- Sargent, S. L. (2007). Image effects of selective exposure to computer-mediated news stories. *Computers in Human Behavior*, 23, 705-726.
- Amiel, T. & Sargent, S. L. (2004). Individual differences in Internet usage motives. *Computers in Human Behavior*, 20, 711-726.
- Friedman, B. H., Christie, I. C., Sargent, S. L., & Weaver, J. B., III. (2004) Self-reported sensitivity to continuous non-invasive blood pressure monitoring via the radial artery. *Journal of Psychosomatic Research*, 57, 119-121.
- Sargent, S. L., & Weaver, J. B., III (2003). Listening styles: Sex differences in perceptions of self and others. *International Journal of Listening*, 17, 5-18.
- Sargent, S. L. (2003). Enjoyment of televised sporting events: Evidence of a gender gap. *Communication Research Reports*, 20, 182-188.

Oliver, M. B., Weaver, J. B., III, & Sargent, S. L. (2000). An examination of factors related to sex differences in enjoyment of sad films. *Journal of Broadcasting and Electronic Media*, 44(2), p. 282-300.

Zillmann, D., Gibson, R., & Sargent, S. L. (1999). Effects of photographs in news-magazine reports on issues perception. *Media Psychology*, 1, 207-228.

Oliver, M. B., Sargent, S. L., & Weaver, J. B., III (1998). The impact of sex and gender-role self perception on affective reactions to different types of film. *Sex Roles*, 38, 45-62.

Sargent, S. L., Zillmann, D., & Weaver, J. B., III (1998). The gender gap in the enjoyment of televised sports. *Journal of Sports and Social Issues*, 21, 46-64.

Sargent, S. L., Fitch-Hauser, M., & Weaver, J. B., III (1997). A listening styles profile of the Type-A personality. *International Journal of Listening*, 11, 1-14.

Weaver, J. B., III, Sargent, S. L., & Kiewitz, C. (1997). Communication apprehension and the Type-A personality. *Communication Research Reports*, 14, 350-355.

Sargent, S. L., Weaver, J. B., III, & Kiewitz, C. (1997). Correlates between communication apprehension and listening style preferences. *Communication Research Reports*, 14, 74-78.

PUBLICATIONS: REFEREED ABSTRACTS

Sargent, S. L. (2000). Image effects on selective exposure to news stories. *Journalism and Mass Communication Abstracts*.

PUBLICATIONS: REFEREED CONFERENCE PROCEEDINGS

Weaver, J. B., III, Christie, I. C., Friedman, B. H., & Sargent, S. L. (2001). *Subjective Perceptions of a New, Noninvasive, Semi-Continuous Blood Pressure Device*. Proceedings of the American Psychosomatic Society, Monterey, California (*Psychosomatic Medicine*, 63, 157).

Sargent, S. L. & Weaver, J. B., III (2001). *Do Gender-Role Self-Perceptions Predict Aggressiveness?* Proceedings of the 2nd annual meeting of the Society for Personality and Social Psychology, San Antonio, Texas, p. 69.

RESEARCH PRESENTATIONS: PAPERS AT PROFESSIONAL MEETINGS

Weaver, J. B., III, Thompson, N., Weaver, S. S., & Hopkins, G. L. (October, 2008). *Profiling Characteristics of Individual's Using Internet Health Information in Health Care Non-Adherence Decisions*. To be presented before the American Public Health Association, San Diego, CA.

Weaver, J. B., III, Weaver, S. S., Hopkins, G. L., Kannenberg, W., McBride, D. C., & Stevens, J.

- V., Jr. (October, 2008). *Cybersex: The Protective and Deleterious Effects of Spirituality and Religiosity*. To be presented before the American Public Health Association, San Diego, CA.
- Weaver, S. S., Weaver, J. B., III, DiClemente, R. J., Salazar, L. F., Wingood, G. M. (October, 2008). *Potential Consequences of Youth Exposure to Sexually Explicit Content on the Internet*. To be presented before the American Public Health Association, San Diego, CA.
- Kannenberg, W., Riggs, M., Hopkins, G. L., Weaver, J. B., III, Weaver, S. S., McBride, D. C., & Stevens, J. V., Jr. (October, 2008). *Video gaming: Emerging "New Media" Determinant for Adult Obesity*. To be presented before the American Public Health Association, San Diego, CA.
- Weaver, J. B., III, Mundorf, N., Weaver, S. S., & Laforge, R. (November, 2007). *Social self-efficacy moderates the relationship between normative beliefs about alcohol and binge drinking behaviors among college students*. Paper presented before the American Public Health Association, Washington, DC.
- Kannenberg, W., Weaver, J. B., III, Hopkins, G., Weaver, S. S., McBride, D., Riggs, M., & Stevens, J. V., Jr. (November, 2007). *An exploration of adult obesity and "new media" use behaviors*. Paper presented before the American Public Health Association, Washington, DC.
- Weaver, J. B., III, Mundorf, N., Laforge, R., & Weaver, S. S. (May, 2007). *Individual Personality Differences Moderate Perceptions of Alcohol Drinking Behavior and Receptivity to Alcohol Health Messages*. Paper presented before the International Communication Association, San Francisco, CA.
- Toro, H., & Sargent, S. L. (June, 2006). *It's all about the looks: Public perceptions of credibility of male and female sportscasters*. Paper presented before the International Communication Association, Dresden, Germany.
- Sargent, S. L., & Weaver, J. B., III (November, 2004). *Exploring the Links between Gender Role Self-Perceptions and Interpersonal Communication Motives*. Paper presented before the National Communication Association, Chicago, IL.
- Sargent, S. L., & Weaver, J. B., III (November, 2004). *Listening Styles and Trait Aggressiveness*. Paper presented before the National Communication Association, Chicago, IL.
- Sargent, S. L., & Weaver, J. B., III (November, 2003). *Listening Styles and Autobiographical Memories of Interpersonal Interactions*. Paper presented before the National Communication Association, Miami, FL.
- Amiel, T. & Sargent, S. L. (May 2003). *Individual Differences in Internet Usage Motives*. Paper presented before the International Communication Association, San Diego, California.
- Sargent, S. L., & Weaver, J. B., III (November, 2002). *Listening Styles: Sex Differences in Perceptions of Self and Others*. Paper presented before the National Communication

Association, New Orleans, LA.

Christie, I. C., Friedman, B. H., Sargent, S. L., & Weaver, J. B., III (June, 2001). *Velten Mood Induction Does Not Appear to Elicit Affect-Specific Autonomic Changes*. Paper presented before the American Psychological Society, Toronto, Canada.

Sargent, S. L. (May, 2001). *Image Effects on Selectivity and Information Acquisition of Computer-Mediated News Stories*. Paper presented at the annual meeting of the International Communication Association, Washington, D. C.

Sargent, S. L. (May, 2001). *Sex Differences in Physiological Reactions to Sad Films*. Paper presented at the annual meeting of the International Communication Association, Washington, D. C.

Christie, I. C., Friedman, B. H., Sargent, S. L., & Weaver, J. B., III (April, 2001). *The Velten Mood Induction Fails to Elicit Autonomic Changes: A Possible Contribution to the Distinction between Affective Constructs and the Utility of Affect-Manipulations*. Paper presented before the Virginia Psychological Society, Roanoke, Virginia.

Weaver, J. B., III, Christie, I. C., Friedman, B. H., & Sargent, S. L. (March, 2001). *Subjective Perceptions of a New, Noninvasive, Semi-Continuous Blood Pressure Device*. Paper presented before the American Psychosomatic Society, Monterey, California.

Sargent, S. L. & Weaver, J. B., III (February, 2001). *Do Gender-Role Self-Perceptions Predict Aggressiveness?* Paper presented at the 2nd annual meeting of the Society for Personality and Social Psychology, San Antonio, Texas.

Sargent, S. L. (November, 2000). *Enjoyment of Televised Sporting Events: Evidence of a Gender Gap*. Paper presented at the annual meeting of the National Communication Association, Seattle, Washington.

Sargent, S. L., Weaver, J. B., III, & Zillmann, D. (November, 1999). *Expressing Media Preferences: The Person Perception Consequences of Endorsing Different Genres of Movies and Music*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.

Sargent, S. L., & Zillmann, D. (May, 1999). *Image Effects on Selective Exposure to News Stories*. Paper presented at the annual meeting of the International Communication Association, San Francisco, California.

Sargent, S. L., Zillmann, D., & Weaver, J. B., III (November, 1998). *Further Evidence of The Gender Gap in the Enjoyment of Televised Sports*. Paper presented at the annual meeting of the National Communication Association, New York, New York.

Gibson, R., Zillmann, D., & Sargent, S. L. (August, 1998). *Effects of Photographs in News-Magazine reports on Issues Perception*. Paper presented at the annual meeting of the

Association for Educators in Journalism and Mass Communication, Baltimore, Maryland.

Sargent, S. L., Zillmann, D., & Weaver, J. B., III (May, 1997). *The Gender Gap in the Enjoyment of Televised Sports*. Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec, CANADA.

Weaver, J. B., III, Sargent, S. L., & Kiewitz, C. (May, 1997). *Communication Apprehension and the Type-A personality*. Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec, CANADA.

Sargent, S. L., Weaver, J. B., III, & Kiewitz, C. (November, 1996). *Exploring the Links Between Listening Style Preferences and Communication Apprehension*. Paper presented at the annual meeting of the Speech Communication Association, San Diego, CA.

Sargent, S. L., & Weaver, J. B., III (May, 1996). *Exploring the Impact of Expressed Media Preferences on Perceptions of Opposite Gender Peers*. Paper presented at the meeting of the International Communication Association, Chicago, IL.

McKinnon, L., Kaid, L. L., & Sargent, S. L. (May, 1996). *A Survey of NAB Directors on the Use of Political Adwatches During the 1994 Midterm Elections*. Paper presented at the meeting of the International Communication Association, Chicago, IL.

Sargent, S. L., Fitch-Hauser, M., & Weaver, J. B., III (November, 1995). *A Listening Styles Profile of the Type-A Personality*. Paper presented at the meeting of the Speech Communication Association, San Antonio, TX.

Oliver, M. B., Sargent, S. L., & Weaver, J. B., III (November, 1995). *The Impact of Sex and Gender-Role Self Perception on Affective Reactions to Different Types of Film*. Paper presented at the meeting of the Speech Communication Association, San Antonio, TX. ** Top Three Paper

Weaver, J., Sargent, S., & Martin, P. (November, 1994). *Attitudes toward Telecommunications Among the Elderly*. Paper presented at the meeting of the Speech Communication Association, New Orleans, LA.

PRESENTATIONS: OTHER ACTIVITIES AT PROFESSIONAL MEETINGS

Panel Chair, *Top Papers in Communication and Social Cognition*. Annual meeting of the National Communication Association, San Antonio, TX (November, 2006).

Panel Chair, *Advances in the conceptualization and measurement of cognitive processes in communication*. Annual meeting of the National Communication Association, Boston, MA (November, 2005).

Panel Chair, *Cognitive Factors Moderating Reactions to Media Violence*. Annual meeting of the National Communication Association, Miami, FL (November, 2003).

Panel Chair, *Politics and Persuasive Processes*. Annual Meeting of the National Communication Association, New Orleans, LA (November, 2002).

Panel Chair, *Marketing Through Communication: How Messages Move Consumer Products*. Annual meeting of the International Communication Association, Washington, D. C. (May, 2001).

Panel Chair, *Theorizing About How People Process Persuasive Messages*. Annual meeting of the International Communication Association, Acapulco, Mexico (June, 2000).

Panel Chair, *Competitive Papers in Emotional Responses to Media Content*. Annual meeting of the National Communication Association, Chicago, Illinois (November, 1999).

EXTENSION/SERVICE: PROFESSIONAL AFFILIATIONS

International Communication Association
International Listening Association
National Communication Association
Society for Personality and Social Psychology

EXTENSION/SERVICE: EDITORIAL CONSULTANT FOR REFEREED JOURNALS

Communication Research Reports
Human Communication Research
International Journal of Listening
Journal of Broadcasting and Electronic Media
Journalism & Mass Communication Quarterly
Media Psychology

EXTENSION/SERVICE: EDITORIAL CONSULTANT FOR ORGANIZATIONS

International Communication Association, Information Systems Division
International Communication Association, Mass Communication Division
National Communication Association, Mass Communication Division
National Communication Association, Communication & Social Cognition Division

EXTENSION/SERVICE: UNIVERSITY, COLLEGE, AND DEPARTMENTAL SERVICE

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY (1998 – 2006)

Organization of Women Faculty, Virginia Tech (Fall 1999 – 2005).

Junior Faculty Retention Committee, Virginia Tech (Fall 2002 – 2003).

Research Affiliate, Laboratory for the Study of Human Thought and Action, College of Arts and Sciences (Fall 1999 – 2002).

Student Awards Committee, College of Human Sciences and Education (Fall 2002 – 2003).

Honorifics Committee, Department of Communication (Fall 1999 – Spring 2005). Became Chair in Fall 2001 – Spring 2005.

Curriculum Committee, Department of Communication (Fall 2004 – Spring 2005).

Graduate Committee, Department of Communication (Spring 2000 – Fall 2001).

Personnel Committee, Department of Communication (Fall 2000 – Fall 2002).

Research Committee, Department of Communication (Fall 2000 – Fall 2002).

Operations Committee, Department of Communication (Fall 1999 – Spring 2000).

EXTENSION/SERVICE: PROFESSIONAL ORGANIZATION SERVICE

Editorial Board, *Communication Research Reports* (2003 – Present).

Editorial Board, *International Journal of Listening* (2002 – Present).

National Communication Association, Communication & Social Cognition Division, Executive Committee, (2006-2009); Chair, (2005–2006); Vice-Chair (2004–2005); Vice-Chair Elect, (2003-2004); Chair, Research Committee, (2002-2003); Secretary, (2001-2002); and Research Committee Member, (2000-2003).